

July 16, 2024

# Direct-to-Consumer Sports Broadcasting Is More Sustainable

Day Pitney Litigation department vice chair Mark Salah Morgan authored the article "Direct-to-Consumer Sports Broadcasting Is More Sustainable" for *Sports Business Journal*. The article details recent changes within the RSN industry and the movement towards direct-to-consumer models.

[Read the full article here.](#)

## Authors



Mark Salah Morgan  
Partner

Parsippany, NJ | (973) 966-8067

New York, NY | (212) 297-2421

[mmorgan@daypitney.com](mailto:mmorgan@daypitney.com)